

## WEBSITE

www.mollybochanyin.com

## CONTACT INFORMATION

715.302.2397

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# Molly Adell Bochanyin

graphic designer

## EDUCATION

**DRAKE UNIVERSITY** des moines, iowa  
bfa graphic design | minor drawing  
graduated cum laude | GPA 3.54

## WORK EXPERIENCE

**ACCO UNLIMITED CORPORATION** johnston, iowa  
graphic/web designer | jan 2013 - present  
- prepare proposals, work on sales flyers, and update  
print materials to follow the new branding  
- manage, create, and send all e-mail marketing

**TEKSYSTEMS** west des moines, iowa  
technical writer | nov 2012 - present  
- worked for Wells Fargo to relocate data into Open Text  
- maintained design standards in Open Text to be  
consistent across the system

**DOWNTOWN COMMUNITY ALLIANCE** des moines, iowa  
program assistant | july 2012 - nov 2012  
marketing assistant & design intern | aug 2011 - dec 2011  
marketing intern | may 2011 - july 2011  
- arranged 2012 cooking demonstrations for U.S. Cellular® World  
Food Festival  
- created advertisements, signs, and distributed programs  
- revitalized the poster design for GuideOne ImagineEve  
- coordinated, executed, and evaluated marketing research  
- assisted all functions onsite: Des Moines Arts Festival®, U.S.  
Cellular® World Food Festival, Skywalk Golf, Traffic Jam Concert

**DES MOINES ARTS FESTIVAL®** des moines, iowa  
marketing & design intern | may 2012 - july 2012  
- assisted with marketing materials  
- communicated with artists and sponsors

**DUIN MAGAZINE** des moines, iowa  
editor-in-chief & art director | oct 2010 - may 2012  
- managed the development of the publication  
- oversaw designs from beginning to end

**CBPA OFFICE** des moines, iowa  
systems administrator | sep 2009 - may 2012  
drake act. sci. department student assistant | sep 2010 - may 2012  
- solved technical problems with computer software  
- assisted professors with professional website repairs  
- designed and developed the Actuarial Science website

## FREELANCE GRAPHIC DESIGN

**SKYWALK GOLF for Kari Tindall**  
dec 2012 - feb 2013  
- designed 2013 First Tee of Greater Des Moines Skywalk Golf  
Classic poster, billboards, and onsite materials  
- assisted with social media and marketing

**ELEVATE PROPERTY MANAGEMENT for Colin Hagan**  
mar 2012 - aug 2012  
- designed website pages for website additions  
- assisted in blog design for promotional use

## SKILLS/KNOWLEDGE

mac & pc proficient  
adobe suite | indesign, illustrator, photoshop,  
dreamweaver, fireworks, flash, livecycle  
microsoft office | word, excel, outlook,  
powerpoint, publisher  
coding languages | html, css, c++, javascript  
wordpress  
open text management system  
ephox editor  
quarkxpress  
screen printing  
offset printing press

## VOLUNTEER

**DES MOINES ARTS FESTIVAL**  
merchandise designer | nov 2012 - present

**GUS MACKER** wausau, wisconsin  
gus buster | june 2006 - june 2010

## LEADERSHIP/HONORS

**AIGA IOWA BOARD OF DIRECTORS**  
co-programming director | starting july 2013

**JUROR'S CHOICE AWARD**  
41st annual juried student show | march 2012

**AIGA DRAKE UNIVERSITY STUDENT GROUP**  
co-president | october 2011 - may 2012  
founder | december 2011

## PRESIDENTS LIST

drake university | spring 2011, fall 2011

## DEANS LIST

drake university | fall 2009, spring 2012

## PRESIDENTIAL SCHOLARSHIP

drake university | fall 2008 - spring 2012